



# 2024 Annual Report

The connection is **you.**<sup>TM</sup>

## A Note of Thanks from Our Executive Director, Jennifer Korb.

Thanks to the generosity of our donors, we have continued to expand our impact in 2024 and grown our footprint to service additional Colorado regions, and even portions of Wyoming and Nebraska.



**Jennifer Korb**  
Executive Director

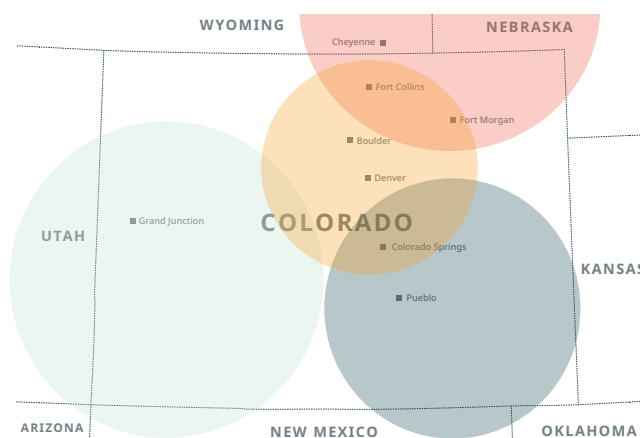
2024 has been another year of incredible growth for Autism Society of Colorado. Starting with the amazing donations we received in 2023, and continuing with all of our activity in 2024, we have been able to further expand our service offerings across Colorado. We could not be more thankful for this community of consistently generous people who come alongside us with time and treasure to prove repeatedly that **the connection is you.**<sup>TM</sup>

There is no bigger proof of this connection than the response we received with our new Colorado Springs Walk With Autism. We are so proud to have had 300 registered participants and over 50 vendors for this new event. Together we raised \$12,000 to help fund our continued growth in the Colorado Springs area. Plans for a third Walk in Northern Colorado and other regional events are underway. Plus, our new Preferred Partner Network of resources will be growing.

Thanks to your support, together we can continue to build a more inclusive community and ensure that Autistic individuals and their loved ones can connect with each other, with resources, and with support and services so that they may live full, vibrant, self-actualized lives. Thank you to all of the individuals, families, corporations, and foundations that have played a crucial role in fulfilling our mission and positively impacting the lives of so many in 2024 and beyond.

## ASC Events Around Colorado in 2024

- Northern Colorado**
  - Larimer County Fair\*
  - Monthly Adult Meet Up
  - Northern Colorado Autism Mom's Meet Up\*
  - Resource Fairs\* - **MORE ADDED!**
- Western Slope**
  - Grand Junction Adult Meet Up
  - Resource Fairs\* - **MORE ADDED!**
- Colorado Springs & Southern CO**
  - Monthly Adult Meet Up
  - El Paso County Fair Sensory Friendly Time\* - **NEW!**
  - Colorado Springs Walk With Autism\* - **NEW!**
  - Resource Fairs\* - **MORE ADDED!**



\* Family Friendly Events

- Denver Metro**
  - Adult Meet Up
  - Teen/Young Adult Meet Up
  - Sporting Events (Avalanche, Rapids, Rockies, Broncos, Lightning)\*
  - Bubble Bash Summer Fun\* - **NEW!**
  - Sensory Friendly Movies\*
  - Denver Train Show Sensory Friendly Time\* - **NEW!**
  - Museum Movie Nights\*
  - Denver Walk With Autism\*
  - Sensory Friendly Santa\*
  - Spread Light Holiday Event\*
  - Resource Fairs\* - **MORE ADDED!**

## Did you know?

- Our monthly newsletter reaches over 11,000 subscribers — with a 49% open rate average.
- We have nearly 15,000 followers on our social media channels (Facebook, Instagram, X, and LinkedIn).

# 2024 Impact Report

Your contributions help us grow the movement to ensure that every person with Autism is seen and accepted. Our aim is to provide services throughout Colorado — so you don't need to drive to Denver to get the support you, your loved ones, or friends need.

## Where is my money going?



**4X More**

We completed our **first Autism 101 Training in Spanish + 30 others** throughout Colorado to promote neuro-inclusive work cultures. Participants included low-income housing groups, police departments, and families with foster children. We did 7 in 2022.



The addition of our **Colorado Springs Walk With Autism** and new **sensory friendly time at the El Paso County Fair** are just some of the ways we've expanded support, notably in Southern Colorado. More to come across Colorado in 2025.



**60% More**

In 2024, **we held 15 Resource Fairs** across Colorado, and connected **1,500 people (60% more than in 2023)** to the resources they need. The nine fairs we held in 2023 helped 900 people.



**40% More**

Our talented **facilitator staff grew from nine to 20**, and now receive expanded professional development. Last year they **supported 1,900 people** in our **online support groups**, and **1,200 people** in our **in-person meet ups** across Colorado — up 40% from the 720 people supported in-person in 2023.



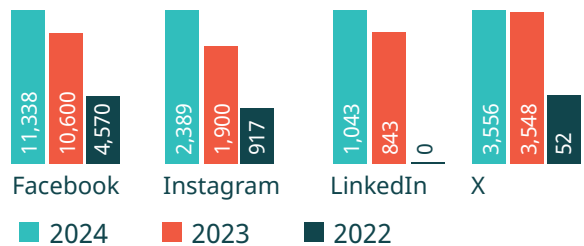
Through our Information and Referral line we **supported over 2,100 individuals and families** via email and phone with **resources, advocates, mental health and therapy referrals** across Colorado.



**10% More**

Our **newsletter open rate increased 10%**, from 39% to 49%. We continue to evolve this content to be a great source of information.

### Social Media Growth (Followers)



We hosted a "Train the Trainer" series — teaching healthcare teams how to provide **sensory-friendly vaccine clinics**.



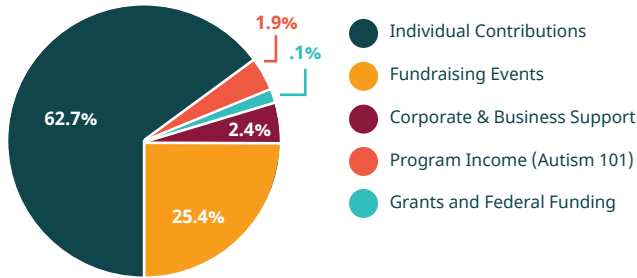
**65% of every donation** goes to support programming across Colorado — by phone, email, online, and in-person.



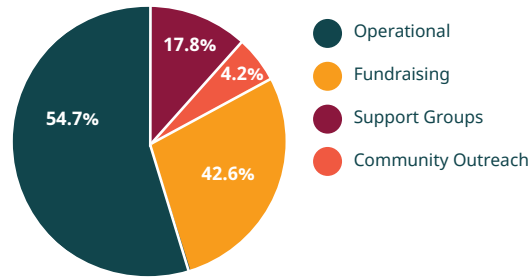
# Financial Report

We increased revenue 36% while only increasing expenses 9%.

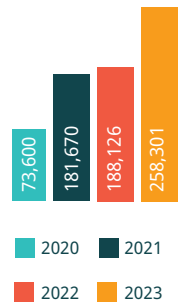
2023 Revenue: \$258,301



2023 Expenses: \$247,872



Revenue / Year



## Looking Ahead

The amazing growth we accomplished in 2024 is just the start. Here are some of the additional expansion opportunities we are planning for 2025.

Every year we add more online and in-person meetups, resources, and support that are free — thanks to generous donations from the Autism community. With the launch of our Preferred Partner Network and other planned apps, we will continue to make it easier for everyone to stay informed about Autism and connect to the support they need, when they need it. We look forward to seeing more of you in 2025!



Adding programming to better meet the needs of our community across Colorado — including mountain towns, and areas well beyond metro hubs.



Expanding our **Walk With Autism** events to additional communities across Colorado, including Northern Colorado.



Continuing to expand our family-friendly offerings to support people of all ages — including a few new, fun regional events in the works.



Increasing the number of Spanish offerings to meet the under-served and growing needs of more of our community.





## Our mission.

We create connections, empowering everyone in the Autism community with the resources needed to live fully.

## Our vision.

Creating a world where everyone in the Autism community is connected to the support they need, when they need it.

Autism Society of Colorado is honored to have the strong volunteer leadership of our Board of Directors.



**Marissa Lewis**  
Board President



**Michel Friberg**  
Board Vice President



**Dr. Jennifer "Jenn" Paz-Ryan**  
Board Secretary



**Brian Glabe**  
Board Treasurer



**Scott Bartlett**  
Board Member



**Shana Beggan**  
Advisory Board Member



**Katherine "Katie" Vahey Gaebler**  
Board Member



**Dr. Nicole Gurash, Psy.D., LMFT**  
Board Member



**Dick Layton**  
Advisory Board Member



**Daisy Montgomery**  
Board Member



**Mark Prussin**  
Board Member



**Paige Thomas**  
Board Member



**Erik Utzinger, PPC**  
Board Member

Visit [www.autismcolorado.org](http://www.autismcolorado.org) to learn more and donate.



The **Autism Society of Colorado**'s mission is to create connections, empowering everyone in the Autism community with the resources needed to live fully. This includes families, providers, educators, and members of the community. At Autism Society of Colorado we work to advocate, inform, and share the journey with thousands of Coloradans.