

# 2025 Sponsorship Opportunities



Join us in improving the lives of children and adults with autism. Become an **Autism Society of Colorado** sponsor today!

Are you an Autism-friendly business? Or do you provide resources, products or services to the Autism and IDD/DD community?

Market your business to hundreds of families as an **Autism Society of Colorado** sponsor. It's easy to share your brand with new consumers who share your values, while you join the champions that help our community reach their full potential. We host multiple, large events with several sponsorship levels that make it easy to get your message out to the Autism community.

Visit [www.autismcolorado.org/wwa-sponsor](http://www.autismcolorado.org/wwa-sponsor) today to secure your sponsorship or email [sponsorship@autismcolorado.org](mailto:sponsorship@autismcolorado.org).

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The **Autism Society of Colorado**'s mission is to create connections, empowering everyone in the Autism community with the resources needed to live fully. This includes families, providers, educators, and members of the community. At ASC, we work to advocate, inform, and share the journey with thousands of Coloradans.

[www.autismcolorado.org](http://www.autismcolorado.org) ::: 720.214.0794

## Did you know?

- Our monthly newsletter reaches 10,000+ subscribers — with a 45% open rate average.
- We have over 15,000 followers on our social media channels.
- We host multiple fundraising events, including Walk With Autism in Denver and Colorado Springs, and It's a Wonderful Light — with a fourth large event in the works.

# Sponsor Benefit Summary

Contact us to personalize a package that will maximize how we can help you get your message out.

## Hero Sponsor

Hero Sponsor is our most prestigious level for organizations that want to co-sponsor all the 2025 ASC events. Your support at this level makes it possible for us to fund all the great work we do for the Autism community throughout the year.

## Event Sponsor

Event Sponsor is the perfect way to showcase your product or service at one event for added exposure. This level is similar to the Hero Sponsor in the perks included, but at the cost savings of just supporting one event.

## Gold Sponsor

Gold Sponsor includes many value-added perks that keep your business in front of the Autism community via promotion as we lead up to an event, and as part of our post-event follow up.

## Silver Sponsor

Silver Sponsor is an affordable way to promote your business - including some exposure to our social media and newsletter followers.

## Bronze Sponsor

Bronze Sponsor is a great way for smaller businesses to reach the Autism community by also including some exposure to our social media and newsletter followers.



| <b>Sponsorship Level</b>   | <b>Hero</b>  | <b>Event</b>   | <b>Gold</b>  | <b>Silver</b>                        | <b>Bronze</b>                        |
|--|--|--|--|--------------------------------------|--------------------------------------|
| 6-Month Preferred Partner Membership   | ✓  | 20% Off  | 10% Off  | 5% Off                               |                                      |
| Events Included in Sponsorship   | 4  | 1  | 1  | 1                                    | 1                                    |
| Logo/link on the ASC Events page   | ✓<br>Thru 2/28/26                                    | ✓<br>Thru Event Date                                 | ✓<br>Thru Event Date                                 |                                      |                                      |
| Logo/link on Individual Event Registration/Landing Page Thru 2/28/26   | ✓  | ✓  | ✓  | ✓                                    | ✓                                    |
| Additional Prominent Logo Featured on Registration/Landing Page  | ✓  | ✓  | ✓  |                                      |                                      |
| Logo/link PLUS one 250 word Featured Sponsor Showcase<br>(To run in our monthly newsletter between now and 2/28/26)  | Every<br>Newsletter Issue                            | One<br>Newsletter Issue                              | One<br>Newsletter Issue                              |                                      |                                      |
| Co-Branded Email That We'll Send to Our List on Your Behalf Between Now and 2/28/26 - ASC to approve content<br>(You provide the content OR write one article for inclusion in one of our monthly newsletters) | ✓<br>Up to Two Times                                 | ✓<br>One time only                                   |  |                                      |                                      |
| Promotion On ASC Social Media Thru 2/28/26, Including:   |  |  |  |                                      |                                      |
| Special announcement highlighting your company before event  | ✓  | ✓  | ✓  | ✓                                    |                                      |
| Logo on Posts Promoting Event  | ✓<br>For Each Event                                  | ✓<br>One Event Only                                  | ✓<br>One Event Only                                  |                                      |                                      |
| Exclusive Co-Branded Posts Where We Promote Your Business to Our Followers   | ✓<br>Up to Four                                      | ✓<br>Up to Three                                     | ✓<br>Up to Two                                       |                                      |                                      |
| <b>Walk Event-Specific Promotions</b>  |  |  |  |                                      |                                      |
| Logo On Event T-Shirt  | ✓  | ✓  | ✓  | ✓                                    |                                      |
| Signage Throughout Route and Event Site; and Verbal Recognition at the Event Sponsored   | ✓<br>At Each Event                                   | ✓<br>One Event Only                                  | ✓<br>One Event Only                                  |                                      |                                      |
| Booth Location at Resource Fair(s)   | ✓<br>Premium/High Traffic Area At Each Event         | ✓<br>Premium/High Traffic Area At One Event Only     | ✓<br>Premium/High Traffic Area At One Event Only     | ✓<br>Standard Area At One Event Only | ✓<br>Standard Area At One Event Only |
| Recognition on Media Outlets Covering the Events   | ✓  | ✓  | ✓  |                                      |                                      |
| Sponsor Banner or Badge to Display on Your Website and At Your Booth   | ✓  | ✓  | ✓  | ✓                                    | ✓                                    |
| Additional Items Supplied at Resource Fair(s)  | 4 Tables, 3 Tents, 8 Chairs, 3 VIP Parking If Avail. | 3 Tables, 2 Tents, 6 Chairs, 2 VIP Parking If Avail. | 3 Tables, 2 Tents, 6 Chairs, 2 VIP Parking If Avail. | 1 Table, 1 Tent, 2 Chairs,           | 1 Table, 2 Chairs                    |

Hero sponsorship includes maximum exposure at all of our core fundraising events. Additional sponsorship levels are priced by event. As an added perk, our Preferred Partner membership is currently discounted for 2025 higher-tier sponsors.

| Sponsorship Level | Denver Walk   | Springs Walk | It's a Wonderful Light | Preferred Partner - 6 Month Membership |
|-------------------|---|--------------|------------------------|--|
| Hero              | \$20,000<br>All Events and Preferred Partner 6 Month Membership Included With Hero Co-Sponsorship |              |                        |  |
| Event             | \$7,500   | \$6,000      | \$3,500                | 20% Off                                |
| Gold              | \$6,000   | \$4,500      | \$2,000                | 10% Off                                |
| Silver            | \$3,000   | \$2,000      | \$1,000                | 5% Off                                 |
| Bronze            | \$1,500   | \$1,000      | \$500                  |  |

**WALK WITH  
AUTISM**

The expanding **Walk With Autism** events in Colorado Springs and Denver are a wonderful way to bring families, friends, and businesses together.

**IT'S A  
WONDERFUL LIGHT**

Our annual holiday lights celebration grows larger every year, attracting community members of all ages and even news media for cocoa and mingling.

**PREFERRED  
PARTNERS**

Our new web resource puts the Autism community directly in touch with businesses who offer the products and services they need to thrive.



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